

Editorial

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Current Medical Journalism Needs Major Revisions

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Medical journalism commenced during early nineteenth century as an impressive adjunct for medical education. It is considered as a platform to share the results of the research studies and to disseminate medical information that could impact the present concept and practice of the medicine field. Medical journalism gained immense attention over the years; however, the present scenario revealed certain limitations.

A rise in the number of researchers, by interest or forcefully, has led to an increase in the journal count, resulting in several fake research articles being published in the journals. This leads to inappropriate research and low quality of journals, where the data appearing in the research articles is not authentic; thus, the journals publishing such articles face several issues while verifying the authenticity of the data provided.

All journals, in particular, the recent ones strive to achieve immense importance in regards to the impact factor, h-index, and similar quality assessments; however, attaining similar scores as that of the well-known journals is impossible. Hence, as a futile effort, the editorial team of the new or latest journals consider adding more references in their articles in order to achieve a higher score; however, certain references from the previously published papers, may decode as a conflict of interest.

Based on an unwritten and unavailable rule, all new journals try to publish papers in same format as publishing in famous journals, and do not dare to deconstruct it. It seems that deconstruction should also be performed by the old journals founded the current style!

In order to avoid the aforementioned issues, the *Advanced Journal of Emergency Medicine* emerged with the concept of being different, deconstructive, and without any futile competition with the other journals. Accordingly, we consider a large audience with several degrees of medical education to participate in the field of research,

make the journal a unique one aim to augment of medical education through medical research charm. Hence, in addition to the common types of articles, we are considering certain other sections, as mentioned in table 1.

To the best of our knowledge, at present, we do not have appropriate solutions to aforementioned problems. We request the authors, directors, and editorial members of the journals to have a detailed discussion on this topic, and we are ready to publish articles on the topic that is briefly discussed in this article.

Table 1: Supported types of articles by the *Advanced Journal of Emergency Medicine*

Emergency Medicine Research Papers
<ul style="list-style-type: none"> • Editorial • Original article • Review article • Systematic review/Meta-analysis • Brief report • Case (report/study) • Letter to the editor
Emergency Medicine Educational Papers
<ul style="list-style-type: none"> • Journal club • Point of care ultrasound • Simulation based practice • Case based learning points • Forensic emergency medicine • Imaging based learning points • Electrocardiogram interpretation • Ongoing research (selected proposal) • Ethical aspects in emergency medicine • Multidisciplinary traumatic case management • Conflict in a shift/Evidence based emergency medicine • Educational notes in research methodology and medical statistics
Interview
Podcast
News

GREEN journal campaign

Of recent, saving trees for the next generation is essential, and people have started taking necessary measures. The *Advanced Journal of Emergency Medicine* initiated a campaign, namely *GREEN journal*, which aims to save trees by preventing unnecessary paper print. We are living

in an advanced electronic world, where use of high technological gadgets and electronic devices is virtual and easily accessible. Therefore, instead of printing the journals, we can refer the electronic version. We thereby request all journals' directors to join the campaign and insert our recommended logo (Fig. 1) on the bottom of their journal homepage.



Save a tree

Advanced Journal of Emergency Medicine is a **GREEN** journal.

Please don't print unless you really need to.

Figure 1: Suggested Logo of the **GREEN** journals campaign by the *Advanced Journal of Emergency Medicine*